Washington State Conference on
Quality-Based Health Care Purchasing

December 4-5, 2006
Bell Harbor Conference Center
Seattle, Washington

Agenda

Monday, December 4

8:00a – 9:00a   **Registration**

9:00a – 9:45a   **Opening Remarks**

Gary Franklin, MD, MPH
Medical Director
Washington State Department of Labor and Industries

Christina Hulet
Executive Policy Advisor
Office of Washington State Governor Christine Gregoire

Steve Hill
Administrator
Washington State Health Care Authority

Margaret Stanley, MHA
Executive Director
Puget Sound Health Alliance

Peggy McNamara, MSPH
Senior Policy Analyst
Center for Delivery Organization and Markets
Agency for Healthcare Research and Quality (AHRQ)

9:45a – 10:45a   **The Evidence Base for Quality-Based Purchasing (QBP)**
Moderator: Peggy McNamara, MSPH, Senior Policy Analyst, Center for
Delivery Organization and Markets, AHRQ

R. Adams Dudley, MD, MBA
Associate Professor of Medicine and Health Policy
Division of Pulmonary and Critical Care & Institute for Health Policy Studies
The University of California, San Francisco

10:45a – 11:00a   **Break**

11:00a – 12:30p   **Key Decisions for Purchasers Engaging in QBP**
Moderator: Peggy McNamara, MSPH, Senior Policy Analyst, Center for Delivery Organization and Markets, AHRQ

Meredith Rosenthal, PhD
Associate Professor
Department of Health Policy and Management
Harvard University School of Public Health

Discussants:

Annette King
Director of Benefits
Starbucks

Andrew Oliveira, MD, MHA
Medical Director, Northwest
Aetna - Seattle Office

Barney Speight
Deputy Administrator
Washington State Health Care Authority

Diane Zahn
Secretary and Treasurer
United Food and Commercial Workers, Local 21

12:30p – 1:00p   **Lunch**

1:00p – 2:30p   **Luncheon Keynote: How to Incentivize Good Chronic Care**
Moderator: Nancy Fisher, MD, MPH, Medical Director, Washington State Health Care Authority

Ed Wagner, MD, MPH
Director of Improving Chronic Illness Care
MacColl Institute for Healthcare Innovation
Center for Health Studies
Group Health Cooperative of Seattle

Discussant:

Jonathan Sugarman, MD, MPH
President and Chief Executive Officer
Qualis Health

2:30p – 2:45p   **Break**

2:45p – 4:00p	**Examining Business Cases for Interventions to Improve Quality of Care** Moderator: Lance Heineccius, MS, Director, Information and Incentives, Puget Sound Health Alliance

2:45p – 4:00p   **Examining Business Cases for Interventions to Improve Quality of Care**
Moderator: Lance Heineccius, MS, Director, Information and Incentives, Puget Sound Health Alliance

Douglas Conrad, PhD, MBA, MHA
Professor of Health Services and Director, Center for Health Management Research
University of Washington

Discussants:

Jay Krueger
Vice President, Benefit Analytics
Washington Mutual

Rich Maturi
Senior Vice President, Health Care Delivery Systems
Premera Blue Cross

Caroline Whalen
Deputy County Administrative Officer
Department of Executive Services
King County

4:00p – 5:30p   **Selecting Measures for Purchasing**
Moderator: Susie Dade, MPA, Director, Quality Improvement and Administration, Puget Sound Health Alliance

Paul Shekelle, MD, PhD
Consultant, Health Sciences
RAND

Patrick Romano, MD
Professor of Medicine and Pediatrics
University of California, Davis

Discussants:

Richard Onizuka, PhD
Director, Health Care Policy
Washington State Health Care Authority

Michael Tronolone, MD, MMM
Medical Director
Polyclinic

Tuesday, December 5

8:00a – 9:00a	**Registration**

9:00a – 9:15a   **Opening Remarks**

Lance Heineccius, MS
Director, Information and Incentives
Puget Sound Health Alliance

Margaret Stanley, MHA
Executive Director
Puget Sound Health Alliance

9:15a – 10:45a   **Centers for Medicare & Medicaid Services Role in QBP**
Moderator: Bernice Hecker, MD, MHA, Medical Director, Medicare Part A, Noridian Administrative Services, LLC

Kenneth Fink, MD, MGA, MPH
Chief Medical Officer
Centers for Medicare & Medicaid Services, Region X

Discussants:

Jonathan Sugarman, MD, MPH
President and Chief Executive Officer
Qualis Health

Dorothy Teeter, MHA
Chief of Health Operations
Interim Director & Health Officer
Public Health-Seattle & King County

Jeffery Thompson, MD
Medical Director
Medical Assistance Administration
Washington State Department of Social and Health Services

10:45a – 11:00a   **Break**

11:00a – 12:30p   **Concurrent Break Out Session 1**

1a. Innovative QBP Examples
Moderator: Richard Cooper, MHA, Chief Executive Officer
The Everett Clinic

Meredith Rosenthal, PhD
Associate Professor
Department of Health Policy and Management
Harvard University School of Public Health

Discussants:

Andrew Oliveira, MD, MHA
Medical Director, Northwest
Aetna - Seattle Office

Barney Speight
Deputy Administrator
Washington State Health Care Authority

1b. Methodological Challenges to Implementing QBP
Moderator: Gary Franklin, MD, MPH, Medical Director, Washington
State Department of Labor and Industries

R. Adams Dudley, MD, MBA
Associate Professor of Medicine and Health Policy
Division of Pulmonary and Critical Care & Institute for Health Policy Studies
The University of California, San Francisco

Discussant:

Tom Wickizer, MSW, MPH, PHD
Professor
Department of Health Services
University of Washington

1c. QBP and Health Information Technology
Moderator: Roy Plaeger-Brockway, MPA, Senior Program Manager,
Health Services Analysis, Washington State Department of Labor and
Industries

Stephan Fihn, MD, MPH
Director, Northwest Center for Outcomes Research in Older Adults
Health Services Research & Development Service, VA Puget Sound HCS,
Seattle Division 152

Rich Moyer
MedInsight Project Manager
Milliman Inc.

Thomas Fritz, MA, MPA
Chief Executive Officer
Inland Northwest Health Services

12:30p – 1:30p	**Lunch**

| 1:30p – 3:00p | **Concurrent Break Out Session 2** |

2a. QBP in State Medicaid Programs
Moderator: Alice Lind, RN, MPH, Medical Assistance Administration,
Washington State Department of Social and Health Services

David Kelley, MD, MPA
Chief Medical Officer
Office of Medical Assistance Programs
Pennsylvania Department of Public Welfare

John Searcy, MD, FAAP
Medical Director
Alabama Medicaid Agency

Jeffery Thompson, MD
Medical Director
Medical Assistance Administration
Washington State Department of Social and Health Services

Jean Moody-Williams, RN, MPP
Director, Division of Quality, Evaluation, and Health Outcomes
Centers for Medicare & Medicaid Services
U.S. Department of Health and Human Services

2b. QBP in Private Employer Health Insurance Programs
Moderator: Lance Heineccius, MS, Director, Information and Incentives, Puget Sound Health Alliance

Bob Mecklenburg, MD
Chief of Medicine
Virginia Mason Medical Center

Theresa Helle
Manager, Health Care Quality and Effectiveness Initiatives
The Boeing Company

Mark Rattray
President
CareVariance

2c. Role of Community Partnerships in Facilitating QBP
Moderator: Robert Mootz, DC, Associate Medical Director, Washington State Department of Labor and Industries

Thomas Fritz, MA, MPA
Chief Executive Officer
Inland Northwest Health Services

Roy Plaeger-Brockway, MPA
Senior Program Manager, Health Services Analysis
Washington State Department of Labor and Industries

Discussants:

Mary Gregg, MD, MHA
Medical Director
Clinical Outcomes Assessment Program (COAP)

David Flum, MD, MPH
Associate Professor, University of Washington, Department of Surgery
Director, Surgical Outcomes Research Center; Director, Surgical Clinical
Outcomes Assessment Program (SCOAP)

3:00p – 3:15p	**Break**
3:15p – 4:00p	**IOM Report on Pay-for-Performance**

Moderator: Margaret Stanley, MHA, Executive Director, Puget Sound Health Alliance

Cheryl Scott , MHA
Chief Operating Officer
Bill & Melinda Gates Foundation

4:00p – 4:45p   **QBP and Washington State: Discussion of Fit within Overarching Quality Strategy and Potential Next Steps to Further the Discussion**
Moderator: Gary Franklin, MD, MPH, Medical Director, Washington State Department of Labor and Industries

Bob Mecklenburg, MD
Chief of Medicine
Virginia Mason Medical Center

Margaret Stanley, MHA
Executive Director
Puget Sound Health Alliance

Barney Speight
Deputy Administrator
Washington State Health Care Authority

Discussant:

Meredith Rosenthal, PhD
Associate Professor
Department of Health Policy and Management
Harvard University School of Public Health